Globo

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**Globo** is a global provider of enterprise mobility solutions and Software-as-a-Service (“SaaS”). Its product offering combines enterprise mobility management (EMM) with mobile application development (MADP) to help businesses expand their engagement with employees and customers through the mobile channel via a secure and extensible environment that runs on all smart devices. Its multi-product offering provides enterprises and SMBs with not only security and control of business content that is accessed via the mobile channel, but also a customized user experience and interface. Globo currently serves more than 4 million users on a monthly basis through its global presence in the US, UK, Europe, Middle East and Southeast Asia through local offices, subsidiaries and partners.

Type Publically traded (LSE-AIM:GBO)

Industry Software

Founded 1997

Offices San Jose

 Canfield

 New York

 London

 Athens

 Limassol

 Dubai

 Singapore

 San Francisco

 Bangalore, India

Board of

Directors Barry M. Ariko, Non-Executive Chairman

 Konstantinos (“Costis”) Papadimitrakopoulos, CEO

 Dr. Joseph Coughlin, Non-Executive Director

 Gavin Burnell, Non-Executive Director

 Gerasimos (“Makis”) Bonanos, COO

 Dimitrios Gryparis, Finance Director

Products

Enterprise Mobility Products

[GO!Enterprise Office](http://www.globoplc.com/default.aspx?lang=en-GB&page=35)

[GO!Enterprise Mobilizer](http://www.globoplc.com/default.aspx?lang=en-GB&page=34)

[GO!Enterprise Reach](http://www.globoplc.com/default.aspx?lang=en-GB&page=33)

GO!Enterprise MDM

[GO!AppZone](http://globoplc.com/default.aspx?lang=en-GB&page=286)

[GO!Enterprise247](http://www.globoplc.com/default.aspx?lang=en-GB&page=164)

[GO!Enterprise Mobility in a Box](http://www.globoplc.com/default.aspx?lang=en-GB&page=165)

Consumer Mobile Services

[CitronGO!](http://www.globoplc.com/default.aspx?lang=en-GB&page=27)

[GO!Social](http://www.globoplc.com/default.aspx?lang=en-GB&page=38)

Telecom & SaaS

[WiPLUS Hotspot](http://www.globoplc.com/default.aspx?lang=en-GB&page=170)

[PROFiTEL One](http://www.globoplc.com/default.aspx?lang=en-GB&page=207)

[Messaging Services](http://www.globoplc.com/default.aspx?lang=en-GB&page=206)

Website globoplc.com

Globo was the sole new entrant in the Gartner Magic Quadrant Report in 2014 and has been called “the up and coming EMM vendor to watch.”(1)

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**History**

Founded in 1997, Globo was listed on the London Stock Exchange’s AIM market [(GBO:LN)](http://www.globoplc.com/default.aspx?lang=en-GB&page=17) in 2007. Globo acquired Notify Technology (2) in October 2013 in order to complete its EMM offering by including Mobile Device Management (MDM) in its portfolio as well as to expand its operations in the US (3). In June 2014, Globo acquired Sourcebits (named a Gartner 2014 cool vendor), a designer and developer of apps. The acquisition extended Globo’s app development capabilities and further grew its US presence (4).

**Products**

Globo offers a suite of enterprise mobility products that help organizations address the challenges associated with Bring Your Own Device (BYOD) programs (5) and/or enables mobile access to business content and information while maintaining security, control and compliance to IT, as well as ensuring choice, collaboration, productivity and usability. Globo solutions include EMM, Mobile Device Management (MDM), Mobile Email Management (MEM), Mobile Content Management (MCM), Mobile Application Management (MAM), Mobile Application Development Platform (MADP) and secure containerization (6).

GO!Enterprise serves as the foundation of Globo’s enterprise mobility offering and provides EMM solutions, including a core set of Secure PIM, collaboration and productivity applications, a secure content container, as well as a secure content management application under a single license (7).

GO!AppZone is Globo’s mobile application platform which supports development, testing and deployment of cross-platform mobile apps. At the core of its architecture lies a mobile app container which hosts and renders apps built with GO!AppZone Studio, a visual IDE for rapid app development.(8)

**Customers and Partners**

Globo’s publically named customers include: CSG International, Oracle, Novell, Deloitte, Hellenic Post, First Data, Peugeot – Citroen and Securitas.

Partner companies include: ABOX, Alexander Moore, Agiltech, Asbis, Bechtle Direct, Beytech, Chase Security, +Dynamics, EFFECT, Enterprise Mobility Management Solutions (Soluti), Federal Infosystems Inc., Grupo Softron, IBM (9), Ingram Micro (10), Insight UK, Ionaworks, Ireo, LxPN, Meza Groups, Mellon Technologies, Mobilise IT, Mobile Services International (MSI), Partner Segment Distribution, Portland Europe, Prestigio, Qast, Saga Group, Segment, Softtek, SoftBrilliance, Telesma Business Technologies and TIM Systems.

**Awards and Recognition**

* [Recognized for Enterprise Mobility Management Suites in Gartner Magic Quadrant 2014](http://www.globoplc.com/en-GB/gartner-magic-quadrant-for-enterprise-mobility-management-2014/)
* [Ruban d’Honneur recipient for The Growth Strategy of the Year Award in the 2013/14 European Business Awards (January 2014)](http://www.businessawardseurope.com/RDH/2013)
* [Recognized for leadership in Network & Device Security in the Fierce Innovation Awards 2013 (November 2013)](https://www.fierceinnovationawards.com/telecom/2013/home)
* [Finalist in MobITS Awards 2013 (October 2013)](http://blog.ctia.org/2013/09/17/mobits-finalists/)
* [Finalist in CTIA E-Tech Awards 2013 (April 2013)](http://www.ctia.org/resource-library/press-releases/archive/ctia-announces-2013-e-tech-award-finalists)
* [Selected as National Champion in the prestigious European Business 2012/13 Awards (November 2012)](http://www.businessawardseurope.com/national-champion/2012)
* [Prestigious nominations and short listings for both Globo and its CEO, Costis Papadimitrakopoulos, AIM Awards 2012 (October 2012)](http://www.aim-awards.co.uk/archive/2012_shortlist.php)
* [Τop Western European Telecom Innovator (November 2011)](http://www.worldfinance.com/awards/2011-telecoms-awards)
* [Top 500 European Growth Companies (February 2011)](http://www.europes500.eu/documents/Europe500_Winners_2010.pdf)

**External Links**

* [Official Website](http://www.globoplc.com)
* Twitter: [@GLOBOplc](https://twitter.com/CamSemantics)
* Facebook: <https://www.facebook.com/GLOBOplc>
* LinkedIn:<https://www.linkedin.com/company/globo-plc>
* Google+: <https://plus.google.com/104159886590596215344/about>

**References**

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2. Saxena, Ritu. [“4 Major Acquisitions of 2013 for Handling Complete BYOD Security Needs.”](http://www.toolsjournal.com/integrations-articles/item/2506-4-major-acquisitions-of-2013-for-handling-complete-byod-security-needs) *Tools Journal*. ITWings. Retrieved 25 March 2014.
3. Xavier, Jon. “[Globo to move headquarters to Silicon Valley from Greece in bid for U.S. market (and better weather)](http://www.bizjournals.com/sanjose/news/2014/05/12/globo-to-move-headquarters-to-silicon-valley-from.html?page=all).” *Silicon Valley Business Journal*. Retrieved 11 July 2014.
4. Shieber, Jonathan. “[Globo Buys Sourcebits In Push For U.S. Mobile App Development Market](http://techcrunch.com/2014/06/29/globo-buys-sourcebits-in-push-for-u-s-mobile-app-development-market/).” *Tech Crunch*. Retrieved 11 July 2014.
5. Eddy, Nathan. [“BYOD Policies Need Implementation, Enforcement.”](http://www.eweek.com/mobile/byod-policies-need-implementation-enforcement/) *eWEEK*. Quinstreet Enterprise. Retrieved 25 March 2014.
6. Madden, Jack. [“Globo GO!Enterprise is Bringing Together Mobile Apps, MDM, and an App-Development Platform. Could This Be Their Ticket to the Big Time?”](http://www.brianmadden.com/blogs/jackmadden/archive/2014/03/21/globo-go-enterprise-is-bringing-together-mobile-apps-mdm-and-an-app-development-platform-could-this-be-their-ticket-to-the-big-time.aspx) *BrianMadden*. TechTarget. Retrieved 25 March 2014.
7. Chapman, Oliver. [“Managing the Mobile Workforce.”](http://blog.computerlinks.co.uk/2014/03/14/1067/) *ComputerLinks*. Retrieved 25 March 2014.
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9. Levy Sarfin, Rachel. [“GLOBO Gains Advanced Membership Status in IBM’s PartnerWorld.”](http://www.itincanadaonline.ca/index.php/cloud/73-globo-gains-advanced-membership-status-in-ibm-s-partnerworld) *IT in Canada*. Retrieved 25 March 2014.
10. Eddy, Nathan. [“Globo, Ingram Micro Partner on Enterprise Mobility Offering.”](http://www.eweek.com/small-business/globo-ingram-micro-partner-on-enterprise-mobility-offering/) *eWEEK*. Quinstreet Enterprise. Retrieved 25 March 2014.