MEDIADB™

Think it, find it, use it!

Digital Asset Solutions that save you time and money!

MediaDB is the production database system for entertainment companies, TV and motion picture production. The high speed, feature rich, enterprise class, media management software system that works with any platform and OS, including Cloud computing. It uses advanced industry standard components and can scale from 1 to thousands of users. If you've got media or data, MediaDB is a great solution, with many key features to help your daily production workflow. run smoother, while saving time and money.

Manage all your Media

Library

FOR ALL YOUR FILES & TAPES - The central repository for information about all your tapes and media. Enter and search by description, keywords, production data, media ID's, labels, barcodes, location tracking, customized entries and more.

SuperLog

LOG EVERYTHING: TRANSCRIPTS, SHOT LOGS, LIVE STUDIO LOGS, FASTRACK LOGS, CLOSED CAPTIONS

MediaDB provides a uniquely powerful logging system for transcripts, shots, live production and editing. Unlimited users can log and analyze data simultaneously in a tapeless environment.

ClipVault Storage

HI & LOW RES MEDIA - The streaming media system which makes all your tapes and files immediately available for viewing and review. Permanently store ALL your media in the system. Store virtually unlimited hours of clips.

Show Rundowns

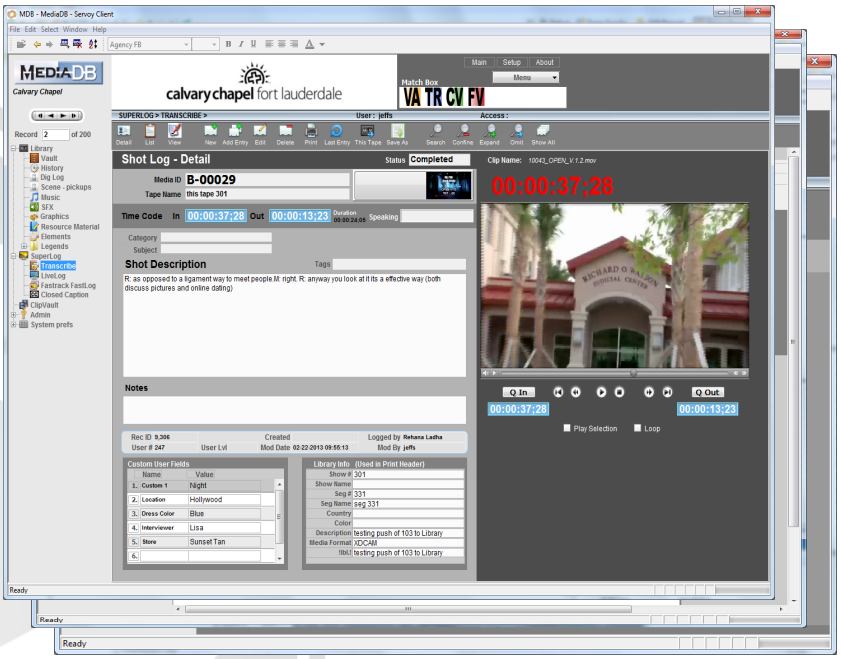
DATA DRIVEN PRODUCTION TOOLS - Make show rundowns from your MediaDB databases. Create paper cuts with notes. Automate music cue sheets, graphics lists, commercial usage reports and production schedules.

PowerView File Tracking

TRACK YOUR FILES ON ANY DRIVE — a revolutionary new file management solution that automatically keeps track of all your media as they move around your network and the internet. Automatic alerts by email. Schedule moves to archive. Never lose another shot!

Mobile Access

REVIEW AND APPROVAL FROM ANYWHERE — For iPhone, iPad, Android, Blackberry, and virtually any mobile device with a browser. A secure video review system which automatically keeps your media synchronized between the office computers and the internet.



Total Control in One Integrated Environment

When the deadline looms, locate that special footage fast to get your production completed now, no waiting, and you might even get some sleep tonight?

Find all your information by description, keywords, standard and custom fields. Playback streaming clips in multiple formats and resolutions. Share video and notes with producers and staff around the world.

It's 11 PM. Do you know where your assets are?

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Powerful features optimize the value of your media assets

MEDIADB

Easy Integration

MediaDB can run on all popular operating systems including Windows, Mac and Linux. MediaDB can connect to many data sources, including all modern SQL databases, as well as to web-services and other external systems.

Highly Scalable

MediaDB's Application Server scales seamless from a single users to thousands of concurrent users. It's built-in load balancing allows companies to scale over multiple servers. Run MediaDB on a private network or any cloud deployment.

Fast Customization using the MediaDB Framework

Reeldata provides fast customization to help each customer realize their goals. The MediaDB Framework was created with customization in mind. Functions and features can be repurposed across the platform.

MediaDB software insures smooth operation

Library
Manage tapes, music, graphics, labeling, barcodes, and more

PowerView
File tracking automatically for edit & archive storage systems e-mail notification and scheduling

Show Manager
Make show formats, music cue sheets, and production schedules

ClipVault
Play, store, and review video and audio clips

SuperLog
Transcription, Shot logs, Fastrack logs, Live studio logs

Mobile
Secure video review solution for cell phones and tablets

Powerful file and media management

- Advanced searching
- Secure data protection
- Video playback
- Multiple media formats
- Highly customizable
- Multiplatform: PC, Mac, Linux
- Connects to SQL databases
- Unlimited simultaneous users
- No programs to download or install
- Integrates with popular editing systems

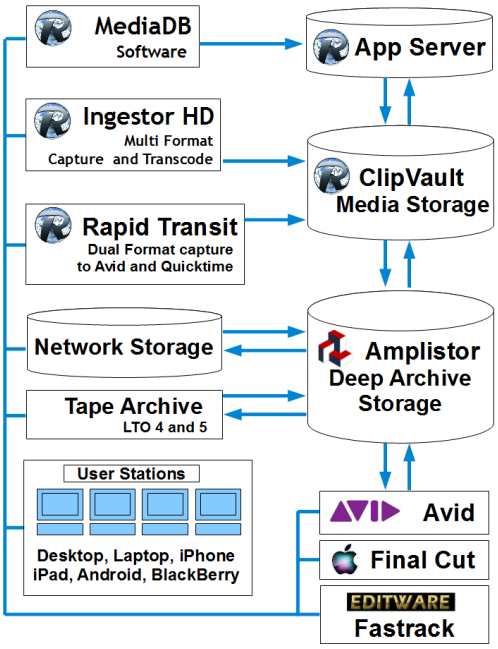
Ready to Deploy Today!

MediaDB App Server & ClipVault Server Hardware

MediaDB has all the technical features you need for DAM:

- Multi-tenancy
- Scalability, clustering and load balancing
- Deploy on public and private clouds
- Provisioning
- Native and Web Client
- Support for mobile devices
- Security features
- Reporting
- Auditing

MediaDB System work flow



Let us partner with you. For more information:

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